Z Zimare Labs

CONSULTING CAPABILITIES

Business strategy, program delivery, and operations.

Zimare Labs helps organizations plan and manage complex initiatives, assess investment choices, document how work should run, and build the technology to support it.

Founded and led by Akshay Zimare. Engagements are scoped around client decisions and deliverables.

01 / CONSULTING PRACTICE

Business strategy & operating plans

Assess objectives, operations, constraints, and options. **Deliver:** options assessment, operating plan, and decision brief with priorities, owners, and measures.

Program & portfolio management

Prioritize commitments and manage cross-team delivery. **Deliver:** portfolio inventory, integrated schedule and resource plan, risk and decision registers, and executive reporting.

Budget planning & financing preparation

Model costs, timing, funding needs, and alternatives. **Deliver:** budget and assumptions model, cost scenarios, variance reporting, and supporting funding materials.

Operational documentation & decision support

Clarify requirements, approvals, and document ownership. **Deliver:** acceptance criteria, process maps, operating procedures, handover guides, and decision records.

Process improvement, AI & negotiation support

Assess processes, review needs, and negotiation objectives. **Deliver:** automation requirements, negotiation brief, and pilot workflow with review and exception handling.

Product & platform development

Define the use case and review working software. **Deliver:** prioritized scope, prototype or product increment with acceptance checks, integration requirements, and handover guidance.

02 / HOW THE WORK IS MANAGED

01 Review the situation

Review the problem, stakeholders, commitments, and source material; separate known facts, assumptions, and information gaps.

02 Agree the scope and responsibilities

Set deliverables, acceptance criteria, timing, client inputs, commercial terms, decision owners, and review schedule.

03 Develop the work through regular reviews

Review work with stakeholders, record decisions and issues, and agree changes to scope, cost, or timing.

04 Hand over and establish ongoing ownership

Check acceptance criteria; transfer the work, assumptions, limitations, instructions, and remaining actions to named owners.

03 / PORTFOLIO - PRODUCTS AND PLATFORMS WE HAVE BUILT

Our products, tools, and prototypes demonstrate application development, decision modeling, and workflow design. Consulting recommendations follow each client's requirements, existing systems, and operating constraints.

CallFavor
Call planning, conversation workflows, and outcome reporting.

MealReplay
Photo inputs, estimated nutrition, and recreation recipes.

Games
Rocket Rush and Coin Rush: interactive browser experiences.

NotesRecorder.ai
Meeting capture, organized notes, and review workflows.

Market Walk
An archival community photo guide to local stalls and businesses.

Little Takes
Practice opinion sorting, create surveys, and explore different views.

HomeFit
Web + ChatGPT buy/rent scenarios. Sell-and-rent comparison on the web.

Article 50 UX Pack
AI disclosure components, editable copy, and QA checklists.

Journal
Articles, field notes, and ideas from Zimare Labs.